



# Savannah Unplugged

In Tune with America's Most Beautiful City

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## **General Information:**

www.billdawers.com (also redirects from www.savannahunplugged.com)

Blog created on January 1, 2011

Post categories: Economics, Music, Arts & Culture, Living Savannah, Politics, and Urban Form

Bill Dawers has been a freelance columnist for the Savannah Morning News since 2001

## **By the numbers for May, 2012:**

**344:** Average page views per day  
(average of 284 over last 6 months)

**4,126:** Unique visitors

**51.6%:** Returning visitors

**54.2%:** New visitors



■ **54.19% Returning Visitor**  
3,871 Visits

■ **45.81% New Visitor**  
3,272 Visits

## **Referral sources, most recent 30 days (ending June 4):**

Facebook - 4,331

Google Search and Google Image search - 1,014

Twitter - 145

Bing - 32

Yahoo Search - 29

## **Where do Savannah Unplugged readers live?**

Approximately 4,000 total visits from Savannah metro area in May

Other May visits:

Atlanta metro area - 693

New York - 139

New Orleans - 97

Charlotte - 43

Orlando - 110

Nashville 59

Jacksonville - 41

## **Advertising Rates \*:**

125 x 125 Banner Ad

(appears near top of sidebar on all pages):

\$20 per month

Other sizes and locations:

please inquire

*\*Conditions:*

*Current or recent blog advertisers will not receive preferential treatment in Savannah Morning News columns or blog posts.*

*Advertisers may inquire about design services using their existing branding for a nominal fee.*

*Past blog performance cannot guarantee future performance, but general trends should be stable.*

### **Contact:**

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